

# The Experts in Workflow & Process Automations

Workflow and process automation are one of our specialties at Poeta Digital. Workflow and process automation looks at your existing workflows, finds inefficiencies, and automates critical business processes to increase efficiency, productivity, accuracy and accountability. "Work moves effortlessly from person-to-person, system-to-system, to the cloud and back – without bottlenecks or breakdowns" (Nintex). Automation can work for simple and complex business processes and workflows, turning manual tasks into sophisticated digital processes.

## What We Offer

### Streamlined Processes

Our first step is to understand your business, how it works and its critical processes. We use that information to assess your workflow structure and flag bottlenecks that are impacting your business efficiency. We then work with you to create process automation solutions that improve efficiency and reduce costs.

### Revenue Operations

With business process automation, we can create solutions that help you capture leads and generate revenue. Did someone add an item to their cart and then close the site? We can create a system that will automatically send them a reminder in 24 hours to nudge the customer through the sales cycle.

### Customized Solutions

We understand that your business is unique, which is why we focus on building custom solutions that adapt to your business needs. You are the expert on your business, and we are the experts on digital solutions; together, we can take your business to the next level.

## How Can We Help?

Efficiency is top of mind when it comes to reducing costs and improving business workflows and customer satisfaction. Workflow process automation provides customized solutions that save you time, money, reduce errors, minimize risk, improve customer service, and even provide opportunities to generate revenue.

## What are the Benefits?

### Reduce Operating Costs:

Revenue operations help align and share business goals, objectives, and priorities within teams by breaking down the silos between them. These shared goals and objectives narrow the focus of the teams to accomplish company goals faster.

### Reduce Repetitive Tasks:

RevOp's provides a single source of truth for all KPIs, metrics and reporting, improving company alignment and accurate tracking and forecasting. RevOp's will enhance the integrity of your data and improve the ROI on your sales and marketing teams.

### Automated Document Management:

RevOp's utilizes systems enablement, API integration, CRM integration, workflow automation, and so much more to bring your business to the next level. RevOp's brings a more aligned tech stack and a better strategy on your technology usage.

### Real-time Analytics:

One of the key goals for day-to-day business operations is to increase efficiency, reduce cost and reduce errors. RevOp's enables companies to hit these targets with increased responsiveness, eliminating operational redundancies, and improved data integrity.

### Reduced Errors:

Automating tasks will reduce errors caused by manual entry, while also increasing efficiency and productivity.

### Policy Compliance Adherence:

We work with you to integrate your policies into your workflow process to ensure that policy compliance is adhered to.

**300 Products Launched and 15 Years of Experience — Poeta has been creating expertly made applications and experiences that delight customers.**

*"Poeta designed and built a complete mobile application that digitizes paper and manual workflows. Member engagement and retention has increased." — Todd Millar  
TEC Canada CEO*

*"Their talent, efficiency and attentiveness is truly top-notch. The support, speed of work, and thoroughness provided by Poeta over the past few weeks has blown our original expectations out of the water." ---  
Real Authentication*

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